

# Retail leaders are transforming operations with AI-native networking



Watch: The Retail Summit



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## Biggest challenges heard at the Retail Summit

“  
**We reduced network tickets from 60 to zero.**  
Anthony Sok, General Manager, IT, Sushi Sushi

**50%** of retail workers experience mobile issues weekly

**\$5,600** revenue loss per minute due to network downtime

“  
**Wi-Fi complaints** were constant. Quality was poor and confidence was low.  
Dan Speed, Network Architect, Dunelm

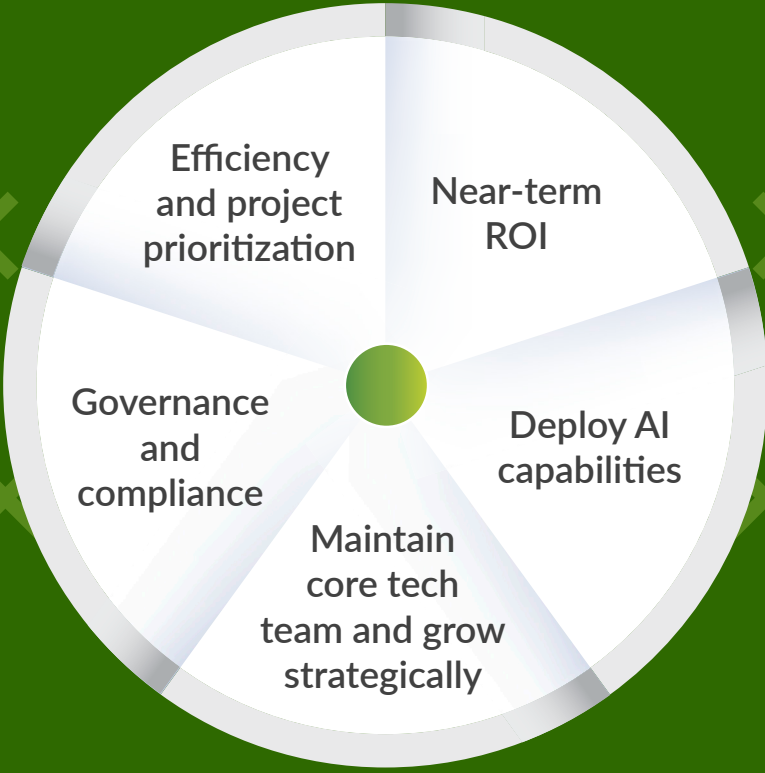
Retailers face mounting pressure to do more with less. **AI-native networking** is the answer.



## Key retail tech investments from NRF

- 1** **AI tools and applications**
- 2** **Warehouse and distribution center automation**
- 3** **Omnichannel, seamless commerce**
- 4** **Cybersecurity**
- 5** **IT infrastructure**

## NRF identifies retail tech leaders’ strategic priorities



## From firefighting to innovation with AI-native networking

“  
**We deployed 170 stores in 10 weeks.**  
Anthony Sok, Sushi Sushi

“  
**We can prove ‘mean time to innocence’ so Wi-Fi isn’t always assumed to be the issue.**  
Dan Speed, Dunelm

“  
**Our Tier 1 support resolves issues faster thanks to intuitive AIOps.**  
Dan Speed, Dunelm

## The future of retail networking is NOW

Ensure the best end-to-end operator and end user experiences with Mist™, the industry’s first AI-native networking platform.

**Marvis® AI Assistant** proactively identifies and resolves network issues.

**Marvis Minis** digital twin continuously validates the user experience.

**Location services** drive sales and engagement with proximity messaging and analytics.

## Watch the Retail Summit

[Hear the full story.](#) Learn from the leaders. Transform your retail strategy.



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